

## **PRIVACY POLICY**

This privacy policy statement seeks to explain our practices concerning collection and use by our company, BARRETTE OUTDOOR LIVING, INC. (“**our**” or “**we**” in the following text), of personal information of individual users (“**Users**”) accessing and/or using our Web site (www.tuffbilt.com) or any of our online services like social media facilities (collectively our “**Services**”).

### **Our Commitment To Privacy**

We do not share nor resell personal information that we may have collected from individual Users through our Services, otherwise than in accordance with this privacy policy.

### **How We Collect Personal Information**

We may collect personal information through our Services about Users who opt to contact us and/or to fill any of our various online forms, to use our fence estimator assistant, to post comments through our Services, etc. We do not collect any personal information from Users from other sources, whether passively or indirectly.

### **What Personal Information We Collect**

We may collect personal information about Users who chose to communicate with us for our business purposes (e.g. by email) and those who submit or send us information by using any of the online forms, forums or facilities available through our Services. The information we collect may include names, age, contact information and any additional information (such as comments and information about products or services that were purchased) that Users opt to provide.

We may collect information about the computer and browser Users may be using when availing themselves of our Services, as well as information relating to pages that were accessed.

Credit card details and payment information may be collected when a purchase is made. We may also collect information required for the purposes of making a credit check, if you apply through our Services for financing on purchases of our products and services, including information as to your property, your credit facilities and payment history. We may collect purchase history of Users making purchases through our Services, including to process returns when required.

We may collect information about purchases by a User whenever he or she elects to register through our Services a product they have purchased. From time to time, we may further collect information about Users as to products or services they like or use, including any reviews they submit through our Services.

## **How We Use Personal Information**

Personal information collected through our Services will be used mainly for internal marketing analysis and purposes, to fulfill orders and/or to respond to specific queries or requests from individual Users, as the case may be. Whenever contact information has been provided to us through our Services, personal information (name, address, email) may be used to send Users product information, special promotions or offers, or, in certain circumstances, customer surveys. We may also use contact information of Users who have made purchases about issues with payment, their orders, recalls, etc. If you apply through our Services for financing on purchases of our products and services, we and our financial services provider may use your information for purposes of processing your loan application and managing the loan tied to your account.

## **Sharing of Personal Information**

We do not normally share your personal information with any third parties, except in accordance with this policy or as may be required or permitted in accordance with applicable law. In the normal course of business, we will share your credit card information only with credit card companies and/or payment processing services providers, to allow us to process payment of your purchases, as the case may be. We may share contact information with service providers which ship or deliver products or services to Users. We may share information with business partners which run joint promotions or which provide products or services in partnership with us. We may share your email address and name with a service provider tasked with helping us manage our email updates program and/or distribute our newsletter to those who opted to receive it.

We have a relationship with a service provider to offer financial services to certain of our customers. If you apply through our Services for financing on purchases of our products and services, we may share your information with the financial services provider which provides financing to our customers, for purposes of processing your loan application and/or managing your loan, as the case may be. Our financial services provider may also have their own privacy policy, which we encourage you to review upon applying for a loan through our Services.

Also, from time to time, we may share with third parties (such as business partners) aggregated data based on the information collected through our Services, in which case the Users' personal information will be anonymized and/or aggregated, in such a manner as to protect the personal information of our Users. We may share your personal information with a third party if required to do so by applicable law, including so as complying with a court order.

## **Our Commitment To Data Security**

We deploy reasonable business efforts to put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the personal information we collect through our Services, so as to prevent unauthorized access, maintain data accuracy, and ensure the correct use of such information. Orders through our Web site are protected by SSL technology, designed to

prevent capturing and viewing of transaction information by third parties; however, the Internet is not entirely secure and we cannot guarantee that the use of our Services will be completely safe for our Users, notwithstanding measures taken by us that are appropriate for the type of information being disclosed.

### **How To Contact Us**

Should you have other questions or concerns about our privacy policy, you may call us at 1-800-336-2383 or contact us by regular mail sent to Barrette - Outdoor Living (Privacy), 7830 Freeway Circle, Middleburg Hts., Ohio 44130, U.S. If you have any comments or questions regarding our practices regarding privacy, you may also send an email to: [CS.OutdoorLiving@ebarrette.com](mailto:CS.OutdoorLiving@ebarrette.com)